



# predator Xtremes

## World Predator & Hunting Expo

[WorldPredatorExpo.com](http://WorldPredatorExpo.com)

### SHOW GUIDE 2010

The Brochure for the World Predator Expo will be Digest-Size and in full color. All attendees and vendors will receive a **2010 Show Guide** at the Expo.

#### THE SHOW GUIDE WILL INCLUDE:

- ▶ Welcome Message
- ▶ Time, Date and Location of Seminar Speakers
- ▶ Special Events
- ▶ List of Expo Sponsors
- ▶ List of Vendors with booth numbers
- ▶ World Predator Calling Competition info
- ▶ Map of Floor Plan
- ▶ Ads for Vendors, Sponsors and Advertisers
- ▶ Press Releases

#### ADVERTISING RATES & OPPORTUNITIES:

Full .....	<b>\$1,000</b>
1/2 .....	<b>\$600</b>
1/3 .....	<b>\$500</b>
1/4 .....	<b>\$350</b>
1/8 .....	<b>\$150</b>

#### ADVERTISING SPECIFICATIONS:

- Full Trim: 5.25" x 8.375"
- Full Bleed: 5.5" x 8.625"
- Full Image Area: 4.875" x 8.0"
- 1/2 Spread: 10.75" x 4.375"
- 1/2 Horizontal: 4.625" x 3.875"
- 1/2 Vertical: 3.0" x 5.375"
- 1/3 Square: 3.0" x 3.0"
- 1/3 Vertical: 1.375" x 7.625"
- 1/4 Vertical: 2.31" x 3.875"
- 1/8 Horizontal: 2.31" x 1.94"

#### BIGGER OPPORTUNITIES:

- Mountain Lion Package.....\$2,000**  
Full + Press Release + Logo on Cover + Map Logo
- Boar Package.....\$1,500**  
Full + Press Release + Map Logo
- Coyote Package .....\$1,200**  
Full + Press Release

All ads must be submitted by  
**February 15, 2010**

Please contact your sales representative to place your ad today:  
**TOLL FREE 888-431-2877** and then one of the extensions below:

**Jonathan Edwards**  
ext. 3713 or  
[jonathan@grandviewmedia.com](mailto:jonathan@grandviewmedia.com)

**Don Harris**  
ext. 5609 or  
[don@grandviewmedia.com](mailto:don@grandviewmedia.com)

**Mike Kizzire**  
ext. 3716 or  
[mike@grandviewmedia.com](mailto:mike@grandviewmedia.com)